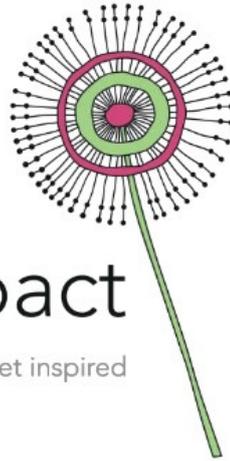


Full-day online workshop with Mark Reed.
Hosted by RDI Network



Fast Track Impact

Get more impact | Get your time back | Get inspired

"The idea of planning for impact is particularly informative and gave me an insight into how I will engage with stakeholders."

Course description:

This session will give you everything you need to generate and communicate real-world impacts from your research. You will learn about practical tools to time-efficiently increase the significance and reach of your impact. The training is based on the latest research evidence and takes a unique relational approach to deliver wide-reaching and lasting impacts. As part of the session you will receive a PDF copy of the second edition of [The Research Impact Handbook](#), with your own hard copy to follow.

Format: Via Zoom. You will receive an email a few days before the event with your Zoom link.

Date: Tuesday 4th August 2020

Time: 09.30-16.30 AEST **Breaks from:** 11.00-11.30;
13.00-14.00;
15.00-15.30.

AGENDA:

Session 1: Fast track the impact of your research

- Digital ice-breaker, motivations poll and discussion about the impact agenda
- Presentation followed by break-out rooms: What is impact?
- Individual task: prioritising which stakeholders and publics to engage with first
- Worked example: planning for impact efficiently and effectively
- Chat and open mic discussion

Session 2: Designing and facilitating meetings/workshops with partners and stakeholders

Designing and facilitating partnership meetings and workshops with stakeholders that are easy to facilitate, efficient and enjoyable.

Session 3: The digital academic

Make your digital footprint work for you, to build visibility and credibility for your research online. Understand the power and the pitfalls of using social media professionally, and find out how to become influential and drive research impacts in this space

Session 4: Working with policy-makers – a relational approach

Learn how to get your research into policy, wherever you work in the world, by building trust, working with intermediaries and designing effective policy briefs

Key benefits:

- Learn about evidence-based principles for **delivering research impact when you don't have much time**
- Discover easy and quick-to-use templates you can use immediately to:
 - **Prioritise stakeholders** and publics to engage with first
 - **Create a powerful impact plan** that will guarantee your research makes a difference without wasting your time
- **Design and facilitate meetings and workshops with stakeholders and publics:** discover tools that will empower you to deal with the most challenging situations and individuals and lead events that everyone enjoys
- Build visibility and credibility for your research online. Understand the power and the pitfalls of using social media professionally, and find out how to **become influential and drive research impacts online** without risking your time or reputation
- Learn how to **get your research into policy**, wherever you work in the world, by building trust, working with intermediaries, and designing effective policy briefs.

At the end of the workshop:

- You have the option to make a commitment to an action based on the course, and receive a follow-up email from Prof Reed to check-in in and help as necessary after a month
- You are invited to an optional free follow-up programme over five weeks, so you can apply what you have learned. You can work through these steps yourself from the handbook, but by signing up to take these steps online, you get access to extra material. Each step consists of a 6-minute video with accompanying text and tasks
- Prof Reed continues to answer all questions from participants via email after the course, guaranteeing a response to all questions within one week.

About the trainer:

[Prof Mark Reed](#) is a recognized international expert in impact research with >150 publications that have been cited >18,000 times. He holds a Research England & N8 funded Chair at Newcastle University, is research lead for an international charity, and has won awards for the impact of his research.