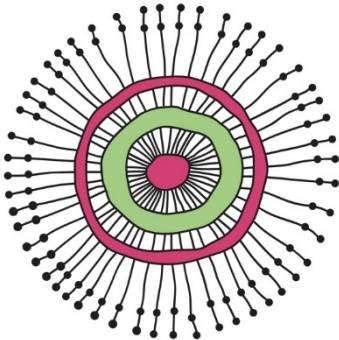


90-min online webinar with Mark Reed.  
Hosted by RDI Network



# Co-producing & Evidence Impact

*"I will be much more specific and measurable in impact parts of  
future grant applications"*

**Format:** Via Zoom. You will receive an email a few days before the event with your Zoom link.

**Date:** Wednesday 19<sup>th</sup> August 2020

**Time:** 11.00am-12.30pm AEST

## Course description:

Learn how to co-produce research proposals with stakeholders and evidence the impacts that arise from your work together. You will learn practical tools you can use remotely or in workshops to develop research projects that meet real needs. You will learn how to monitor impacts quickly and easily as they arise, and how to design an impact evaluation. As part of the session you will receive a PDF copy of the second edition of [The Research Impact Handbook](#), a PDF copy of [Enhancing Research Impact in International Development – A Practical Guide for Practitioners and Researchers](#), with your own hard copy to follow.

## Agenda:

Introduction by RDI Network: [Enhancing Research Impact in International Development – A Practical Guide for Practitioners and Researchers](#) (new publication)

### Session 1: Tools for co-producing impact

- What is impact?
- Partnership building
- Planning for impact: introduction to logic models and Theory of Change

## Session 2: Monitoring, Evaluation, Accountability and Learning

- Impact tracking – local systems and sharing good practice
- Break-out room parallel session – choose from:
  - Design an impact evaluation
  - “How would you prove that?” discussion of impact claims that are difficult to evidence
- Concluding chat and open mic discussion

### Key benefits:

- Get tools for identifying project partners, stakeholders and publics, and identifying potential impacts
- Learn how to develop a Theory of Change from the bottom-up, based on impact goals identified with your partners
- Discover tools to quickly and easily track planned impacts as well as opportunistic impacts as they arise, and learn how to evaluate impacts

### At the end of the workshop:

- You are invited to an optional free follow-up programme over five weeks, so you can apply what you have learned. You can work through these steps yourself from the handbook, but by signing up to take these steps online, you get access to extra material. Each step consist of a 6 minute video with accompanying text and tasks
- Prof Reed continues to answer all questions from participants via email after the course, guaranteeing a response to all questions within one week.

### About the trainer:

[Prof Mark Reed](#) is a recognized international expert in impact research with >150 publications that have been cited >18,000 times. He holds a Research England & N8 funded Chair at Newcastle University, is research lead for an international charity, and has won awards for the impact of his research.

[Fast Track Impact](#) is an international training company working in the Higher Education and research and innovation sectors. Its mission is to change the way researchers generate and share knowledge, so that their ideas can change the world.

