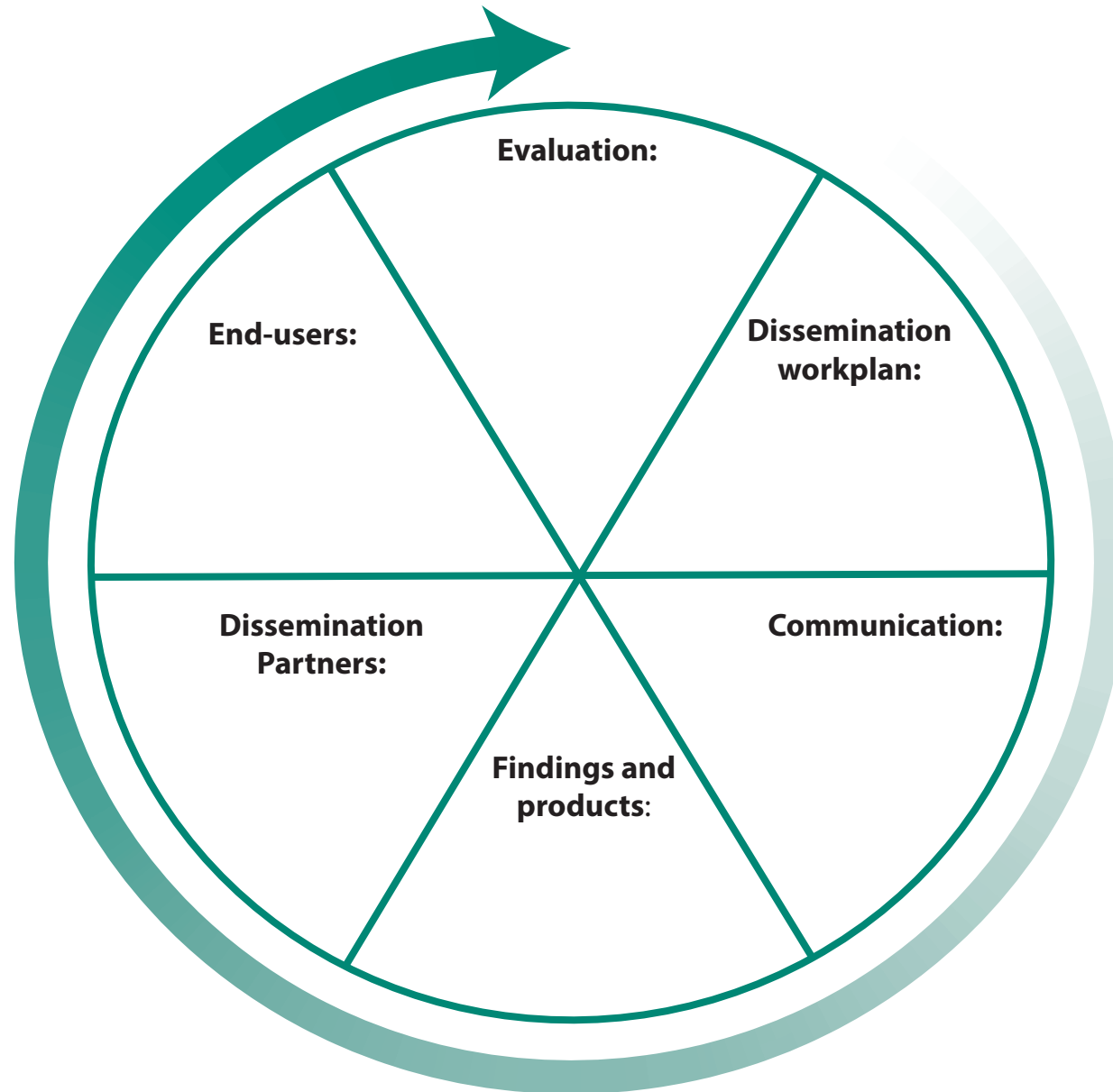


## Tool S: Planning for Effective Dissemination of Research



**HOW TO USE THIS TOOL:** Researchers can use this tool to create a thorough and 'maximum reach' dissemination plan, to ensure the research is as beneficial to as many people as possible. Designing a dissemination plan before the research takes place may also help to shape the way the research is conducted, collected and shared. Research partners and participants may have great ideas of different formats or approaches that would be most useful or effective in different cultural settings, not just for the research organisation.